

PRESS INFORMATION – no embargo

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WWEM 2012 announces partnership with SWIG

WWEM 2012, the Water Wastewater & Environmental Monitoring event (Telford, 7/8th November 2012) has announced a partnership with SWIG to help accelerate the sharing of knowledge between academia and industry at this year's event.

SWIG (Sensors for Water Interest Group) is a not for profit information exchange and networking group with a diverse UK-wide membership drawn from the water and process industries, sensor manufacturers and their distributors, academic institutions involved in sensor research, regulatory bodies and consultants working in the field of water management.

SWIG focuses on the use of sensor and associated technologies for measurement and control in water and wastewater treatment processes and infrastructure, as well as in natural environments and waters.

SWIG Programme Manager Linda Smith says: "WWEM 2012 will be a great opportunity for everyone involved with water quality and flow to come together and exchange ideas during an event that will be entirely focused on testing and monitoring. We therefore welcome this opportunity to encourage collaboration between parties interested in research, development and sensor deployment, and we anticipate strong participation from our members."

WWEM 2012 organiser Marcus Pattison says he is "delighted with SWIG's involvement because partnerships will be a central theme for this year's event."

Further information is available at www.wwem.uk.com and www.swig.org.uk

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Notes to Editors:

1. Please add [WWEM 2012](#) to your event diary.
2. When this material is printed, please feel free to include the QR Code opposite so that smartphone users can go straight to the website.
3. Further information on MCERTS can be found at the Environment Agency's web site: www.mcerts.net
4. WWEM contact details:

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